

## Influence Blocking Maximization In Social Networks Under

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Influence Maximization on Social Network | Prof. Sayan Ranu ~~Active Opinion Maximization in Social Networks Algorithms for NP-Hard Problems (Section 20.3: A Greedy Heuristic for Influence Maximization) [1/2]~~ Influence | The Psychology of Persuasion by Robert Cialdini Book Summary Online Influence Maximization Multi-Round Influence Maximization ~~Network Analysis: Lecture 15: Diffusion of innovation and influence maximization: Science Of Persuasion Unlock Your Hormonal Advantage by Harnessing the Power of Your Infradian Rhythm with Alisa Vitti The Facebook Dilemma, Part One (full film) | FRONTLINE Former FBI Agent Explains How to Read Body Language | Tradecraft | WIRED Are You Blocking God's Provision? Watch This!~~ Jesus Showed Me the Election Results \u0026 What's Next Bruce Lee vs. The American Karate Champion Rolex Aquarius: Weekly Horoscope 15th to 21st November 2020: HOW TO MANIFEST ANYTHING FAST USING COLORED CANDLES!! The Power of Social Proof by OPEN Forum JKD ALL 27 GATES Kevin Zada\u0026 Died \u0026 Jesus Told Him These Words... | Something More What Is Your Energy Number And How To Use It For Success INVISIBLE INFLUENCE: The Hidden Forces that Shape Behavior by Jonah Berger ~~Activating Your Success With Marie Diamond | Mindvalley masterclass How To Improve Your Sleep | Matthew Walker How To Block Negative Thoughts | Motivated Flow States for Ultimate Human Performance with Steven Kotler~~ What Rehab WON'T Tell You About Quitting Drinking Jacques Ellul Propaganda Full Book Overview Lecture How To Create Influence With Others | Influence By Robert Cialdini (Book Summary) Lockdowns: a Blunt Instrument w/ Lots of Collateral Damage MAXIMIZE Your 2-Foot Jump w/ Block Foot Position - 3 Different Angles of Influence ~~Influence Blocking Maximization In Social~~ Under the CLT model, we focus on the problem that one entity tries to block the influence propagation of its competing entity as much as possible by strategically selecting a number of seed nodes that could initiate its own influence propagation. We call this problem the influence blocking maximization (IBM) problem.

~~[1110.4723] Influence Blocking Maximization in Social~~...

We call this problem the influence blocking maximization (IBM) problem. We prove that the objective function of IBM in the CLT model is submodular, and thus a greedy algorithm could achieve  $1 - 1/e$  approximation ratio.

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Influence Blocking Maximization in Social Networks under the Competitive Linear Threshold Model Xinran He yGuojie Song Wei Chenz Qingye Jiangx yMinistry of Education Key Laboratory of Machine Perception, Peking University, China fxinranhe,gjsongg@pku.edu.cn zMicrosoft Research Asia, China, weic@microsoft.com xColumbia University, U.S.A., qj2116@columbia.edu

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One of the greatest issues in information diffusion in social networks is the influence blocking maximization which is to select a small subset of nodes in a network as the initial nodes to start...

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Influence blocking maximization (IBM) is a key problem for viral marketing in competitive social networks. Although the influence blocking maximization problem has been extensively studied ...

~~Location-Aware Influence Blocking Maximization in Social~~...

influence blocking maximization. The rest of the paper is organized as follows. We discuss related works in Section 2. In Section 3, we specify the competitive linear threshold model. In Section 4, we define the influence blocking maximization problem, show that it is NP-hard, and prove its submodularity under the CLT model.

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In this paper, we address the Influence Blocking Maximization (IBM) problem aiming to find a set of influential people initiating good information propagation to maximize the blocking effect on the bad information propagation in OSNs.

~~Scalable influence blocking maximization in social~~...

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In many real-world situations, different and often opposite opinions, innovations, or products are competing with one another for their social influence in a networked society. In this paper, we study competitive influence propagation in social networks under the competitive linear threshold (CLT) model, an extension to the classic linear threshold model. Under the CLT model, [...]

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Abstract. While social networks are widely used as a media for information diffusion, attackers can also strategically employ analytical tools, such as influence maximization, to maximize the spread of adversarial content through the networks. We investigate the problem of limiting the diffusion of negative information by blocking nodes and edges in

~~Blocking Adversarial Influence in Social Networks~~

Extensive simulations of CB-IBM, Greedy, and other baseline algorithms have been conducted on two real-world datasets, and experiments show that, in terms of the blocking effect, CB-IBM consistently matches the performance of Greedy, however, it is much faster than Greedy. With the increasing popularity of social networking sites and the convenience of information diffusion in social network, social network has been a huge pl.

~~A community-based algorithm for influence blocking~~...

Influence Blocking Maximization in Social Networks under the Competitive Linear Threshold Model. Full Text. Mark. Xinran He [0] Guojie Song (宋国杰) ... or products are competing with one another for their social influence in a networked society. In this paper, we study competitive influence propagation in social networks under the ...

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Blocking Adversarial Influence in Social Networks 11/02/2020 · by Feiran Jia , et al. · 0 · share While social networks are widely used as a media for information diffusion, attackers can also strategically employ analytical tools, such as influence maximization, to maximize the spread of adversarial content through the networks.

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We partition a social network into disjoint communities based on influence before solving our problem, then we study the Community-based Rumor Blocking Maximization Problem (CRBMP), we consider a strategy that initiates a set of users whose number of elements is  $b$  as protectors to spread the opposite view in the social network, we use Independent Cascade (IC) diffusion model as the fundamental model, so both protectors and rumors spread under IC model, and we call the IC with two competing ...

~~Community-based rumor blocking maximization in social~~...

Influence Blocking Maximization in Social Networks under the Competitive Linear Threshold Model . By Xinran He, Guojie Song, Wei Chen and Qingye Jiang. Abstract. In many real-world situations, different and often opposite opinions, innovations, or products are competing with one another for their social influence in a networked society. In this ...

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Abstract: Influence blocking maximization is currently a problem of great interest in the research area of social networks. Existing influence blocking methods assume negative influence sources are definitely known or non-adversarial. However, in real applications, it is hard to obtain the accurate information of influence sources. In addition, adversarial spreader may strategically select the seeds to maximize negative spread.

~~Robust Influence Blocking Maximization in Social Networks~~

Location-Aware Influence Blocking Maximization in Social Networks @article{Zhu2018LocationAwareIB, title={Location-Aware Influence Blocking Maximization in Social Networks}, author={Wenlong Zhu and W. Yang and Shichang Xuan and D. Man and W. Wang and Xiaojiang Du}, journal={IEEE Access}, year={2018}, volume={6}, pages={61462-61477} }

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ACCEPTED MANUSCRIPT ACCEPTED MANUSCRIPT Scalable Influence Blocking Maximization in Social Networks under Competitive Independent Cascade Models Peng Wu a,b, Li Pan a,b, a School of Electronic Information and Electrical Engineering, Shanghai Jiao Tong University, 800 Dong Chuan Rd, Shanghai, China